



GOVERNMENT OF INDIA (भारत सरकार)
MINISTRY OF RAILWAYS (रेल मंत्रालय)
RAILWAY BOARD (रेलवे बोर्ड)

No. 2022/E(Trg)/11/9

New Delhi, dt: 17.08.2022

The General Manager/CAO,
All Zonal Railways & PUs.
CORE, Allahabad.
WPO, Patna.

The Director General/Director,
All Central Training Institutes,
RDSO, Lucknow.

Sub: Two-day programme on Enhancing Managerial Creativity from 2-3 Sep., 2022 at the Xavier Institute of Management & Entrepreneurship (XIME), Bangalore.

The Xavier Institute of Management & Entrepreneurship (XIME) is organizing Two-day programme on Enhancing Managerial Creativity from 2-3 Sep., 2022 at the the Xavier Institute of Management & Entrepreneurship (XIME), Electronics City, Phase II, Bangalore. For further elucidation, a brochure received from XIME is also attached.

2. The programme is meant for senior managers with the engrossing purpose of making them revisit the way and style of their operations. Through such encouragement of purposeful introspection, the objective is to sensitize them to look for more effective ways of achieving results. The programme will enable the participants to look at themselves in order to identify their own distinctive potential for building the future of their organisations.
3. Further details including participation cost are given in the attached brochure.
4. Railways/PUs etc. are requested to give wide publicity to the program and the officers interested for the program may be nominated at railway level.

Encl: As above.


(Jitendra Kumar)
Dy. Director, Estt(Trg.)
Railway Board.
Ph. No. 011-23047251

Copy to: The PEDs/EDs in Railway Board office are requested to nominate officials working in their directorate and are willing for the program.

Room No. 359-C, 3rd Floor, Rail Bhawan, Raisina Road, New Delhi-110001.

E-mail: trainingbranch.rb@gmail.com



- Bangalore
- Chennai
- Kochi

Shaping Future Leaders

A Two-day Programme on
ENHANCING MANAGERIAL CREATIVITY

September 2-3, 2022



Venue:

Xavier Institute of Management & Entrepreneurship (XIME)
Electronics City, Phase II, Bangalore

<https://www.govtstaff.com>

To many managers being busy is all in the day's work. Some even fail to realise that 'Busyness is not Effectiveness', and that what fires up organisational growth is 'Creativity'. However, when it comes to creativity, most managers are on slow heat. It is like the old saying;

"I was so busy doing things, I had no time to manage"

It can be applied to creativity too and can be paraphrased as;

"I was so busy doing things, I had no time to be creative"

Peter Drucker, the 'Guru's Guru' had something to say on this.

He said;

Have you ever stopped to think as to what an hour of your time is worth? If not, you should. Treat time exactly as it were money. In a sense it is. The profitable activities are GOAL SEEKING AND GROWTH ACTIVITIES – that is activities that enhance your effectiveness and that of the organisation.

Alec Mackenzie, a leading apostle of Time Management, describes the way a typical manager spends his time:

65% Routine
15% Wasted
15% Crisis
5% Creativity

Note: We have tested this issue with a large number of Managers. And the answer often is – Yes it is true. In fact, some of them even thought that they did not get any time at all, for creativity.

The Central Objective:

This programme is meant for top / senior managers with the engrossing purpose of making them revisit the way and style of their operations. Through such encouragement of purposeful introspection, we hope to sensitize them to look for more effective ways of achieving results. It can be summarised as

‘Manage Smarter and Achieve More’.

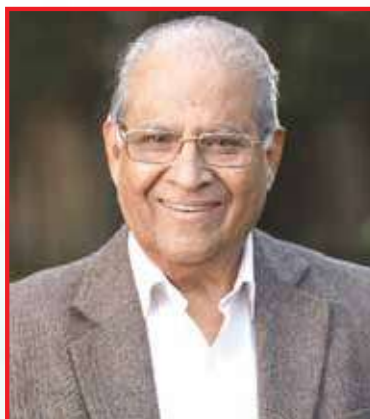
In Managing Smarter, ‘multiplying oneself through delegation’ will be crucial. So also distinguishing ‘A’ from the ‘C’ items, and making a distinction between ‘Caretakers’ and ‘Builders’. The basic assumption is that Senior Managers should be future builders rather than managers of routine. That is where creativity comes in.

The Programme will enable the participants to look at themselves in order to identify their own distinctive potential for building the future of their organisations.

Programme Coverage:

- Visioning
- Managing for Results
- Multiplying Yourself through Delegation
- Where Does Your Time Go?
- How to find time for creativity?
- Identifying the Vital few in Organisation Building compared to the Trivial Many
- An action plan to enhance creativity in the Organisation.

Faculty Leader



Prof. J. Philip

Chairman, XIME Bangalore
Former Director, IIM Bangalore

<https://www.govtstaff.com>

Other Faculty



Prof. NMK Bhatta
Professor & Dean (Research)
XIME Bangalore



Dr. Santosh Kumar Pattanayak
Professor-XIME
Former MD, Indian Railway
Finance Corporation, New Delhi



Prof. Amod Vijayvargiya
Associate Professor &
Programme Coordinator
XIME Bangalore

For Participation:

Participation Fee: Business Organizations – Rs. 6,000 per nominee
Academic & Research Organizations – Rs. 3,000 per nominee

For payment, please use the QR Code:



If three or more participants from the same organisation, 20% discount will be given.

Last date of receipt of nominations: August 22, 2022

Dates: September 2-3, 2022

For those who need accommodation: XIME's comfortable Guest House is available.

Rs.1,250 for single accommodation and Food.

For further details, please contact:

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Programme Coordinator
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XAVIER INSTITUTE OF MANAGEMENT & ENTREPRENEURSHIP,
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<https://www.govtstaff.com>